

It's ALL
about women



2-4 NOV 2018
NATIONAL CONFERENCE
Business & Professional
Women Australia
MORETON BAY - QLD

Our Time to Rise!

YOUR LIFE - YOUR SUCCESS - YOUR FUTURE

BPW WOMEN'S BUSINESS EXPO

Exhibitor Info





Business & Professional Women Australia

On behalf of Business and Professional Women Australia (BPW Australia), I invite you to become an Exhibitor at the BPW Women's Business Expo to be held at Mon Komo Hotel, Redcliffe, Moreton Bay, Queensland on 2-4 November 2018 The Expo is Day One of the BPW National Conference.

Our National Conference brings together over 150 influential women from across the country. The Conference's purpose is to promote the professional development, leadership potential and personal growth, while conducting the business of BPW.

This year, our National Conference program has expanded to include a Women's Business Expo on Friday 2 Nov, providing more opportunities for BPW members and other women from the Moreton Bay area, to showcase their businesses at the Expo and/or upskill at the business growth workshops.

Last year marked the 70th anniversary of BPW in Australia and nation-wide celebrations commemorated BPW as the first organisation to dedicate itself to women's economic independence, which from 1927 spread across the cities and regional areas of Australia. Women who join also become members of BPW International and many take their places at the United Nations Commission on the Status of Women held annually in New York, participate in BPW International women's economic empowerment projects or attend international conferences to learn, expand their networks and positively influence the lives of women worldwide.

Your participation as a Women's Business Expo Exhibitor will provide your business with visibility, value and the opportunity to reach a unique audience. This brochure details the Expo opportunities for you to increase your profile and to support the needs of business and professional women.

We look forward to doing business with you!

Sincerely,
Jasmyrn Mumme
National President
BPW Australia

24 June 2018

Our invitation to you...



Exhibitor Information

Friday 2 Nov 2018 Mon Komo Hotel Redcliffe

EXPO DISPLAY TABLE

One Expo display table at the "BPW Women's Business Expo"

Bump in 8am sharp till 9.15am – Bump out at 4.30 to 5pm sharp

Includes the opportunity to insert promotional literature A4 or product in show bag at no additional cost.

Cost \$165 incl gst

BUSINESS VIDEOGRAPHY

With Melly S The Story Collector

Short video interview with Exhibitor pulling out their passion and business for their own promotional uses. RAW footage with very minimal editing. Includes pre-production email contact with Exhibitor prior to event to discuss content. 5 minutes recording time at Expo in separate room and post production visual and sound enhancement of each video. Video file downloading by online link at your convenience.

Cost \$55 incl gst

EXPO SHOW BAG INSERT

Insertion of literature and/or special offer (A4 150 max size 1x A4)

Apply to provide Expo attendees with your product samples, promotional items.

Please note: Sponsors supplying literature or products are required to supply 120 items by 12 October 2018 delivered to Brisbane (address will be advised)

Cost \$55 incl gst

EXHIBITOR APPLICATIONS ONLINE

Visit www.bpw.com.au/expo to complete the exhibitor application form online and follow the instructions to make payment.



BPW MEMBER PRICES

Display Table \$77 incl gst
(incl show bag insert)

Videography \$33 incl gst

Show Bag Insert \$22 incl gst

Business & Professional Women Australia

Exhibitor enquiries to

Trish Springsteen 0402 897 968

trish@trischel.com.au

www.bpw.com.au/expo

your stories inspire

GROW YOUR BUSINESS WITH VIDEO STORYTELLING

Assisting you to create video storytelling strategies that easily connect your stories with your ideal clients so sales and opportunities find you

For most people, storytelling doesn't sound very interesting. But for me, storytelling is a curiosity driven search to find the story within the heart of the people I meet.

My love for the entrepreneurial journey has led me to merge this search with assisting entrepreneurs to grow their business through video storytelling strategies. With the right connection between your stories and your clients, I believe you can develop deeper client relationships and in the process, easily and effortlessly create sales and opportunities for you and your business.

At the core of everything I do, is a love for inspiring others to speak from the heart. I express this love by collecting and sharing entrepreneurial stories of personal growth and in doing so, I help others see the potential within themselves to find their own way to self expression and ultimately, business freedom.

It is because of this I am known as... The Story Teller



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National Conference & Women's Business Expo**

Exhibitors enquiries to

Expo Coordinator Trish Springsteen

trish@trischel.com.au

Apply Online: www.bpw.com.au/expo